Annual Report 2020

OBESSU
Organising Bureau of European School Student Unions
OBESSU is supported by the Erasmus+ Programme of the European Union and the European Youth Foundation of the Council of Europe.
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School students' rights are not in a lockdown.
2020 was a year we did not expect. For school students all around Europe, and all around the world, it was a year of sacrifice, of new experiences, of new battles and of search for new methods of engagement. For us at OBESSU, 2020 was no different but we want to take this opportunity to celebrate our success as a community. We went through ups and downs, but thanks to the sense of community in our membership we achieved a great deal: from strengthening our internal processes and documents, to organising tailor-made online events, from welcoming new members to starting new projects that will impact the school community, we moved forward according to our plans and visions.

2020 was the year in which we launched a game changing platform: The Global Student Forum. It was not a piece of cake to build a global network without ever meeting our fellow students from all corners of the globe, but we did it because now more than ever, we need to take a global view and response to global challenges: from climate change to racial justice, from gender justice to access to education, from freedom of expression to countering anti-democratic forces throughout the world. The Global Student Forum has the ambition of bringing together democratic representative student organisations from all over the world. We are proud to have been involved in setting up the organisation and we look forward to providing more engagement opportunities to our own network and to strengthening the school student voice globally.

2020 was also a milestone year for our strategic development: in July 2020 our first ever Online General Assembly approved our new 2021-2023 Work Plan and our 2020-2024 Development Strategy. Both documents are vital for our organisation and represent our light ahead in development and give us concrete objectives to work towards in the next years.

Yes, we miss meeting our fellow activists from around Europe, co-creating, sharing experiences in a room and travelling to see the amazing work that each and every one of our member does, but we are certain we reacted to this crisis in the best possible way and we could not have done it without our Members, our Board, our Secretariat, our Monitoring Committee, our Pool of Trainers and our Working Groups. We also could not have done it without the continued support of our donors, whom we are thankful towards.

2021 might not be a piece of cake either, but we can’t wait to embark on another year of actions and commitment to defend school student rights with all of our partners.
Our mission and vision

The Organising Bureau of European School Student Unions (OBESSU) is the platform for cooperation between the national school student unions active in general secondary and secondary vocational education in Europe. It was founded in April 1975 in Dublin, Ireland and brings together Member, Candidate and Affiliate Organisations from all over Europe. All Member Organisations are independent, national, representative and democratic school student organisations.

As OBESSU we stand together to:

- Promote equal access to education
- Support school student unions
- Contribute to develop democratic educational systems
- Promote new teaching methods and healthy teaching environments
- Promote active citizenship in all forms
- Represent school students as stakeholders of their educational systems
- End all discriminations and injustices within educational systems
- Who we are
OUR MEMBERSHIP

OBESSU has grown again and we closed the year with 32 organisations - 28 Member organisations, 2 Candidate organisations (BSK from Germany has been accepted as a Candidate organisation at the General Assembly 2020 and TÖS from Turkey has changed from Affiliate to Candidate organisation) and 2 Affiliate organisations.

OBESSU kept active contact with some organisations that are not a part of OBESSU, however, the goal to organise study visits to organisations which are not a part of OBESSU (part of Stronger) had to be postponed to 2021.
2020 was a year of change for the structure of the Board as it was the last time we had an overlapping mandate, which means that we had 2 groups of people governing in the Board. We want to thank Giuseppe Lipari and Edvardas Vabuolas who served on the Board until the General Assembly held in July 2020.

Since July 2020, the Board is composed by the following volunteers and activists:

- **Lucija Karnelutti** (DOS, Slovenia)
- **Adrian Barbaroș** (CNE, Romania)
- **Bicca Olin** (FSS, Finland)
- **Alexandra Seybal** (AKS, Austria)
- **Nadine Toye** (ISSU, Ireland)
2020 was an incredible year for the development of the Secretariat! We want to thank each and everyone of them. Our team in 2020 was composed of:

**Giuseppina Tucci, Secretary General.**
In her position, Pina leads the work of the Secretariat, the work on Human Resources and acts as a bridge between the Board and the Secretariat. She’s also responsible for financial planning and strategic management of the organisation.

**Samira Boumakdi Isabel, Policy and Communications Manager.**
Samira leads the policy and communications teams and is the mind behind our newly adopted Advocacy Strategy and our Covid-19 policy reactions. She was also the internal mentor of our European Solidarity Corps volunteer in 2020.

**Dragana Jovanovska, Programme Manager.**
Dragana joined OBESSU in January 2020. Although she joined at a challenging time and right before teleworking, Dragana successfully managed to lead OBESSU to propose several project proposals and expand our pool of partnerships.

**Daša Koribaničová, Membership and Capacity Building Officer.**
As Covid-19 impacted heavily our Membership, Daša worked tirelessly to make sure that they could get the support they needed from OBESSU, both in terms of capacity building, development and participation to our Stronger School Student Unions programme.

**María Ballesteros Melero, Project Officer.**
María worked on the Inclusive Schools project and managed the switch of the project online from the OBESSU side, organising two online training courses on Inclusion in education.
Juanma Báez Ramírez, Project and Policy Officer.
Juanma joined us in January 2020 and leads our European Change Makers Academy (ECMA) project funded under the Erasmus+ programme. Taking on such task was not easy as the project had to be fully changed to adapt to the situation, but Juanma did not hold back and paved the way for a successful project which is already impacting many changemakers on the local level.

Rute Nunes, Administrative Officer.
Rute joined us in February 2020. In her position, Rute made sure to build solid administrative foundations for the ECMA project and contributes everyday to making OBESSU more efficient.

Eleonora Murru, European Solidarity Corps Volunteer.
Ele works on Communications and Policy with a particular focus on supporting our membership. With her help, our communications activities, especially our social media activities, became more efficient. She is also leading on the work of the Working Group on Education Funding.

Gilda Isernia, Research and Policy Assistant.
Gilda joined OBESSU in November 2020, working on our research on the impact of Covid-19 on education from the school student perspectives. Gilda’s efforts in the research have been key in 2020 and will continue to be in 2021.

Paolo Ferraresi, External Financial Manager.
We also wish to thank Paolo helped OBESSU incredibly in such a year of change. We wish to thank him for his valuable advice, opportunities and a nice discussion.
The Monitoring Committee is the body that oversees that the organisation is in good shape and that all processes are sound, accountable and transparent. In 2020 we wish to thank the two teams who worked on this ambitious matter.

Sara Þöll Finnbogadóttir, Joanna Siewierska and Yasmin Malli who have been in the Monitoring Committee until June 2020 and who have worked on the review of the 2015-2019 Development Strategy.

In June 2020, a new MC has been elected at the General Assembly and will be working on the evaluation of the new Development Cycle. They are the first MC composed of 4 people as per the change approved in the General Assembly 2019. The MC is composed by:

- **Craig Smith**
  (ISSU, Ireland)

- **Antonia-Laura Pup**
  (CNE, Romania)

- **Edvardas Vabuolas**
  (former Board member)

- **Milda Ščiglaite**
  (LMS, Lithuania)
In 2020, OBESSU’s Pool of Trainers (PoT) was composed of 12 trainers from across Europe. The role of the PoT is to support the Board and the Secretariat in educational and training activities as trainers, facilitators and provide pedagogical and methodological support. Unfortunately, the possibility of using their expertise was limited in 2020, but they were able to contribute to our annual work plan #EcoFighter as coordinators and as trainers at the seminars.

After the work has shifted online, the focus was on learning - the PoT organised workshops for themselves to share their experience and knowledge. Moreover, the PoT organised webinars for the OBESSU membership on topics such as online facilitation; productivity; engaging new and potential members.

The PoT also helped us with the Toolking on Online Participation, especially with the chapter on online facilitation and they contributed to creating a short version of the Toolkit. Last but not least, the PoT helped us evaluate their experience and mandate and we shaped the PoT 2021 based on their feedback.
The Working Group on Quality of Education Funding in 2020 was composed of Cecilia Huhtala from FSS, Benjamin Lamberg from SLL, Yvonne Farrell and Chloe Griffin from ISSU.

Together they conducted a research focusing on the quality of funding that educational institutions in Europe receive. Too often, when talking about funding, we refer to the quantity of it, forgetting that in order to have a well-functioning educational system, we need structured and high-quality investments that give all students the same opportunities and that prepare teachers with quality training. The scope of the research was to provide countries profiles that give an overview of the recent national expenditures on education and education related services. In the light of the new challenges that educational systems have faced this year, the Working Group will also explore the effects of the pandemic on education reforms in 2021.
2020 ACHIEVEMENTS

Adapting to COVID-19

Global Student Forum

Representing School Students

European Changemakers Academy

Toolkits & Guidelines
The Extraordinary Online General Assembly was held to approve the 2019 Budget and the 2020 Forecast. During this first online statutory meeting, the membership approved the 2019 accounts and received information on the upcoming online General Assembly.

During the GA, 60 delegates came together to discuss matters including the 2021-2023 Work Plan, the 2020-2024 Development Strategy. They also discussed and approved an amendment to the Statutes which allows for statutory meetings to be held online and they also listened to reports from all relevant bodies. The GA peaked with the election of new members.

55 delegates participated in the 2020 COMEM. Together, they discussed and voted on two new policy papers: the policy paper on Quality of Teaching and the policy paper on Minorities Rights. On the second day of COMEM, Members discussed, in breakout rooms, a variety of topics including Covid-19, and membership engagement.

The Monitoring Committee (MC) met twice in the year, both times online. Take a look at the main topics discussed during their meetings.

5-6 July 2020
- Evaluation of the mandate
- Development Strategy Evaluation
- Report to the General Assembly
- Meeting with the Secretary General

24-25 October 2020
- Internal organisations of the MC
- Report to the Council of Members
- Internal process audit
- Meeting with the Secretary General
In 2020, the OBESSU Board met 7 times online for long Board Meetings and, since September 2020, they also met every 2 weeks for a catch up in between Board Meetings. Overall we estimate we spent around 110 hours in Board meetings in 2020! Have a look at the recap of the main discussions and the main points we tackled.

- Internal Board Work reflections
- Discussion on the Development Strategy with the MC
- Covid-19 contingency plan
- Project updates and planning

**4-5 April 2020 Online**

- Discussion on amendments to the General Assembly
- Board report preparation
- Preparation for the handover process

**29 July 2020 Online**

- Staff and Budget updates
- Membership development
- Updates on the Global Student Forum
- Policy and advocacy strategy

**14-17 February 2020 Amsterdam**

- Planning 2020
- Updates from the Secretariat
- Updates on global cooperation
- Planning upcoming external representations

**13-14 June 2020 Online**

- Meeting on programming and projects
- General Assembly Planning
- Membership Updates
- Finance and Staff updates

**11-13 Sept 2020 Online**

- Online teambuilding
- Updates on process
- Portfolio division
- Approval of the Internal Regulations of the Board

**3-4 Dec 2020 Online**

- Updates on events and external representations
- Yearly evaluation
- Covid-19 research
- Preparations for the COMEM with the Chairs
PROJECTS & EVENTS

1. Understand the current situation of environment in Northern Europe.
2. To create an individual and organizational plan.
3. To be equipped with the knowledge in order to create a campaign.
OVERVIEW

2020 was unusual for many different reasons but when it comes to projects OBESSU tried a lot of new things!

- **We diversified the sources of funding** a little bit, implementing and applying for new grants and exploring new donor schemes.
- **We implemented 8 different projects** on topics ranging from sustainable development, youth activism, citizenship education, inclusion, accessibility and tailor made capacity building for our membership.
- **We shifted our study session online.**
- **We applied for more than 20 projects as applicants or partners,** some got approved and for others we are still waiting for the results. Fingers crossed!

ECOFIGHTERS

The implementation of the Annual Work Plan **#Ecofighters - School students for the environment** began at full speed, and eventually due to COVID-19 we had few adaptations and changes in the same.

In January 2020, with the Preparatory Team, we started the preparations for the Regional Advocacy Seminars, as well as the organisation of the overall flow of the work plan.

REGIONAL ADVOCACY SEMINARS

The first events happening in the scope of **#Ecofighters - School students for the environment** were the Regional advocacy seminars. Starting off with the **Regional advocacy seminar - Northern Europe**, 9 participants and 2 coordination team members, together with one secretariat responsible, got together in Copenhagen between 27 February and 3 March 2020.

Following the Regional advocacy seminar in Copenhagen, the **Regional advocacy seminar - Southern Europe** took place in Istanbul, between 7 and 12 March 2020. It brought together 9 representatives of different Member and Affiliate organisations of OBESSU from Southern Europe, together with 2 preparatory team members and 2 secretariat members.
Unfortunately, the Regional Advocacy seminar - Central and Western Europe had to be cancelled due to the pandemic.

During these four days on each of the two Regional advocacy seminars, the participants had the chance to discuss environmental awareness in their countries and regions, explore common burning issues, and organise joint advocacy efforts for the environment in the region.

These Regional advocacy seminars created an environment for mutual sharing and learning among the participants, that also served as a space for planning of future activities and follow up action plans.

Due to the COVID-19 travel restrictions, it was not possible to organise in-person events. We therefore decided to organise different online OBESSU events among which a Webinar as part of #Ecofighters - School students for the environment. The webinar was on the topic of Environmental challenges and effects, where we tried to also tackle the impact of COVID-19 on the environment and the habits of people, but also the advocacy efforts for the environment during the pandemic. The webinar was open to both Member organisations and other interested individuals and organisations, therefore it created a space for sharing and learning about the environment between different profiles of young people.

By the end of 2020, the preparatory team started working on the following activities:

- **Massive open online course (MOOC) on Environmental awareness and activism.** The MOOC is a comprehensive step-by-step course on the environment and climate change, also tackling topics related to activism and advocacy. Participants will have the chance to explore different funding opportunities, as well as learn how to develop their own activity from the ground up. The MOOC is planned to go out in the **first quarter of 2021.**

- **Action kit on Environmental awareness and activism.** The Action Kit on Environmental awareness and activism is a manual of good practices and examples of youth activism for the environment. It represents a comprehensive and school student friendly approach towards campaigning and organising activities for raising environmental awareness and sustainability. The Action kit will be developed and promoted among the membership in the **first half of 2021.**

- **Impact month.** This will be a month full of initiatives, activities and campaigns developed by our members! As part of #Ecofighters we will have microgrants that would be available for our membership, which will provide support to organise activities on local, regional or national level, on the topic on environment and sustainability. The Impact month is planned to happen in **Spring 2021.**
The first year of the implementation of the European Change Makers Academy (ECMA) has finished with most of the activities planned for this period being successfully organised and with the addition of other initiatives to palliate the negative impact of COVID-19 on the project.

During these twelve months of coordination, the partnership of ECMA has made sure that the Change Makers involved in the project have the resources to not only implement activities and initiatives to boost change in their communities but also pass this knowledge on to future Change Makers in their environments. This has been achieved through the main outcomes of the project: the development of a MOOC on how to develop and run a social project, raise funds and scale it, and the elaboration of a comprehensive methodology to provide the volunteers with more in depth knowledge about community organising and mentoring.

The outcomes mentioned above were created taking into consideration the views of all involved stakeholders, gathering the input of other NGO workers, social entrepreneurs and the Change Makers themselves. To ensure the circulation and correct assimilation of the competences provided by the resources, a five days training course, national training on policy and a European policy seminar were organised. The latter resulted in a set of Policy Recommendations that has already been presented to European policy-makers from several EU and national institutions with an extremely prolific debate around them.

2021 will give us the opportunity to continue training our Change Makers in fields such as communication of social projects and to scale out the Academy to other youngsters that will eventually become Change Makers once the process is finalised.
After two years, the Inclusive Schools (#inscool) project came to an end on the 15th of January 2021. Inclusive Schools empowered schools across Europe to create inclusive learning practices that are designed to actively engage and challenge their community. The project supported the creation of an environment in schools where teachers and young people embrace and welcome the challenge and benefits of diversity. Taking an inclusive approach means that learning environments are created where every student has an opportunity to succeed.

Throughout its 2 years of existence, the Inclusive Schools project:
- Developed an educational pack with non-formal education activities and self-assessment tools on inclusive education, which is available in English, Spanish, Italian, German, French, Dutch, Greek, Polish, Serbian and Romanian;
- Trained OBESSU members to be inclusion ambassadors and implement the project in their countries and member organisations;
- Delivered workshops at schools and online webinars for school students;
- Developed policy recommendations on inclusive education.
Stronger School Student Unions (SSSU) is a fundamental programme, supported by the Open Society Foundations, that aims at strengthening our membership’s capacity and the capacity of other student movements which are not OBESSU members yet. In 2020, through Stronger we conducted the following activities:

**PEER LEARNING ACTIVITY**

From 30th January to the 4th February, OBESSU membership met in Lithuania for the Interregional PLA on Knowledge and Turnover Management. The goal was to answer to what is knowledge and turnover management; to look at how we can make school student unions more sustainable; how do we ensure that all the organisation knowledge is not in only one person’s head or in a place that no one can access and how to tackle it all successfully and efficiently in the setting of school student unions.

The group spent 4 days sharing best experiences and learning from our trainers, including one OBESSU alumna and we left the PLA with a set of templates that can be adjusted and used for processes in school student unions.

**GRANTS**

One of the most valued and most impactful actions of Stronger were the grants. We have given multiple grants to the membership - structural, that focused on helping strengthen the organisation or improve the structure; and community-based, in which we encouraged the membership to organise actions which would bring back alumni or some experts and consultants and had to do with the membership.
The projects we have supported ranged from promotion of elections to the school student union bodies; board meetings; statutory meetings; various training and capacity buildings for their membership; consultancy; new platforms and accessible websites; burnout prevention and accountancy fees.

**SUPPORT FOR ONLINE TOOLS**

Stronger tries to adjust based on the needs of the membership, and what we saw was the need for grants that would support transition to online work. Hence, we opened a call for support for online tools and we supported 9 organisations.

**WEBINARS**

The goal was to organise 6 webinars throughout the whole duration of Stronger linked to the objectives of the project, however, we organised 16, some of them for the membership, some for the pool of trainers and some for the OBESSU staff. We also took this opportunity and organise webinars that were a bit experimental, such as focused on mental health during stay at home, or organisational motivation. We also consulted the members when possible to organise webinars based on their needs.

**RESEARCH**

The Research project on the impact of COVID-19 on secondary school students across Europe was launched in November 2020 to enable OBESSU and its Members to advocate on behalf of their respective constituencies in the most effective and timely way possible. A Research and Policy Assistant was recruited to plan and implement the research project. The research methodology is based on a mix of qualitative methods, such as interviews, focus groups and questionnaires.

The pool of participants is assembled starting from the contribution of OBESSU's Member organisations, who have already manifested a strong interest in taking part in the project during our yearly Council of Members Meeting (COMEM) in December 2020. According to the timeline drafted in November, a first written research output complete with the relative findings and policy recommendations will be finalised in May 2021. A second output could follow according to the capacity of the Secretariat and the wishes of the Board and our Member organisations.
Due to the nature of the work and challenges of last year, we have decided to subcontract a consultant and work together on a **Toolkit on Online Participation** with the goal of supporting our membership in their work.

It reflects learnings from OBESSU and our membership and partners as we have consulted the members and had discussions with various partners on their practices. The Toolkit has 8 chapters ranging from setting up the online toolbox to online facilitation safeguarding online or online elections and online campaigning. The Toolkit has a long and short version. It will soon be available.

**EUROPEAN APPRENTICES NETWORK**

In 2020 we relaunched the structure of the **European Apprentices Network (EAN)** with the support of our co-organiser, the National Society of Apprentices in the UK. The renewed EAN is organised in members coming from national representative bodies of apprentices and as well as VET students, individual members who wish to create bodies where they don’t exist and European organisations.

In 2020, the Network organised webinars in cooperation with the European Commission, participated to different conferences in the framework of the European Vocational Skills Week and co-authored the **position paper on the Osnabrück declaration** which was presented in a Ministerial Conference of the Council of the EU on 30th November 2020.
In June 2020, OBESSU welcomed Eleonora Murru, its first volunteer under the European Solidarity Corps project. The project focuses on two fields - Communications and Advocacy - and it has the duration of 12 months. The volunteer is in charge of the internal communication with the membership, social media management, graphic designs, external newsletters, monitoring relevant policy areas, supporting the capacity buildings activities in the field of policy for the membership and contributing to written statements and reactions.

In October 2020 a new European Solidarity Corps project proposal was approved. Thanks to the project, OBESSU Secretariat will be able to host another volunteer for 12 months. The project will focus on Membership and Outreach and it will contribute to strengthening the relation between the Secretariat and OBESSU Members Organisations.

In 2020 as part of Brave New YOU - Reloaded there were different activities organised by the partnership that aimed to build capacities and trust among youth from different communities, and creating a more inclusive and open-minded Europe.

Due to the specific role of OBESSU in the project - focusing on the development of policy recommendations for active participation of disadvantaged young people in society both on local and European level, OBESSU’s work in 2020 focused on following the different activities that partners were implementing, and gathering information for the development of the policy recommendations.
OVERVIEW

2020 was a year in which we developed many processes, among them a transitioning advocacy strategy aiming at building the capacity of our members in policy and advocacy as well as the organisations’ expertise in certain policy areas. You will find below our main achievements on 2020:

2 NEW POLICY PAPERS ADOPTED

QUALITY OF TEACHING

LINGUISTIC & ETHNIC MINORITIES RIGHTS

CONSULTATIONS

OBESSU has participated in the European Commission’s public consultation on the Digital European Action Plan. It has also contributed to several parliamentary committees’ reports, in particular from the Committee on Culture and Education and from the Committee on Employment and Social Affairs. OBESSU has also contributed to the development of position papers and political statements of platforms such as the European Youth Forum and the Lifelong Learning Platform of which OBESSU is a member.

Internally, OBESSU has conducted several consultations among its Members on topics such as the impact of COVID-19 on education and digital education. Members have also been involved in the co-creation of a MOOC on EU policy by sharing their learning needs and policy priorities.

Finally, our Board members have been invited to represent school students in many high level conferences, meetings and debates, organised by EU institutions but also international organisations and other stakeholders working in the field of education such as the OECD.
2020 REACTIONS

SOTEU: Education left out in the cold again

EU Member States Should Commit to the Emergency Relocation of Unaccompanied Children from the Greek Islands

Global Students Voice on the Australian Fire Emergency

This is no place for a child

Is PISA ready to assess global competence?

Achieving the European Education Area by 2025: A great ambition that requires substantial funds
Impact of COVID-19 on General Secondary Education and Vocational Education

Education personnel, School Students and Parents share common demands for a safe return to school

European School Students demand constructive measures to counterbalance violence in Hungarian schools

Education left out in the cold again

Belarus elections: A need for democracy

Learners’ view on the Osnabrück declaration

We stand with Belarus
Our partners are a vital component of our work and we would like to thank them for the mutual support we shared in 2020, for the cooperation on projects, policy actions and organising on the European and Global level. We look forward to another year of fruitful cooperation!
NEW WORK PLAN

The 2021-2023 Work Plan has been approved at the OBESSU General Assembly held in June 2020. This document guides the organisation on the objectives that should be achieved through all the activities and projects organised. This Work Plan differs from its predecessor as it is not organised in overarching themes and yearly sub-themes, but rather in 3 thematic clusters: (Education reforms and funding, learning for the 21st century and sustainable development) which are looked at through the lenses of capacity building and advocacy. The newly approved Work Plan has been built after a long consultation with the Members and with the idea that one calendar year is not enough to analyse one topic in depth.

NEW DEVELOPMENT STRATEGY

The first ever OBESSU development strategy has been approved by OBESSU in 2015. This document served OBESSU clearly in setting long-term organisational objectives and its evaluation has supported the governing bodies of OBESSU in shaping a new one, which is slightly changed in structure and incorporates indicators to monitor progress and assess impact.

Following a long process of consultation with the Members started in June 2019, the Development Strategy 2020-2024 sets 4 goals which draw upon the priorities of membership and the statutory mission and vision of the organisation. These are:

- **INFLUENCE CHANGE IN EUROPE & THE WORLD**
- **BE OWNED BY WELL FUNCTIONNING STUDENT ORGANISATIONS**
- **BE CONSIDERED A RELEVANT & REPRESENTATIVE STAKEHOLDER**
- **BE A STRONG & STABLE ORGANISATION**
We wish to thank all our donors for their continuous support and for allowing us to bring the voices of school students at the forefront of the European and Global policy debates through organising at different levels, capacity building and educational activities, policy related activities and much more. We also wish to thank all donors for their flexibility during these times.
OVERVIEW

OBESSU communications activities in 2020 focused on showcasing the advocacy actions of OBESSU and its Member Organisations, promoting positive narratives on global issues and school students’ activism as well as promoting our events and other opportunities.

CAMPAIGNS

100 Million is an international campaign and a call to action for a world where all young people are free, safe and educated. OBESSU is part of the network representing youth organisations. Throughout the year, we advocated to demand world leaders #JusticeForEveryChild and to allocate 1billion to the most vulnerable children as a response to the COVID-19 crisis.

#OBESSU45 is the social media campaign that OBESSU launched in April 2020 on the occasion of its 45th anniversary. The campaign lasted until the end of the year and it aimed at celebrating OBESSU through positive memories, historical events and achievements. #OBESSU45 involved the Members and the Alumni network, who contributed sharing interesting facts about OBESSU.

#17Now is OBESSU’s annual campaign run for International Students’ Day. This year the campaign lasted from the 17th November until the 5th of December, when we officially closed it during the Online Council of Members 2020. The campaign was named “School Students’ Rights are not in a Lockdown” and it included demands for free, inclusive and quality education under lockdown from our Member Organisations. The social media campaign was widely spread among our audience and beyond through graphics and videos showcasing our demands.

SOCIAL MEDIA AUDIENCE GROWTH

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